

SPEAKERS

Contribution of Non-Government Organizations for Cancer Control

The first cancer-related Non-Government Organizations is the Hong Kong Anti-Cancer Society which was established in 1963. Since then, many other organizations and charitable funds have been developed to supporting cancer services. Their contribution to different aspects of public education, prevention, screening, financial relief, psychosocial support will be presented.



Dr. Anne Lee
Vice-Chairman, The Hong Kong Anti-Cancer Society

Dr. Lee is the Vice Chairman of Hong Kong Anti-Cancer Society and Vice President of Hong Kong College of Radiologists. She has been Honorary Clinical Professor in Clinical Oncology, University of Hong Kong since 2009. After retiring from public hospital in Hong Kong, she has taken up the post as the Chief of Service for the Center of Clinical Oncology at the University of Hong Kong-Shenzhen Hospital in China.

Dr. Lee is an internationally renowned expert on nasopharyngeal cancer; she has extensive publications and has received many academic honors, including Sir Patrick Manson Gold Medal, Gilbert H. Fletcher Distinguished Professor Lecturer, Honorary Membership by the European Society for Radiotherapy & Oncology and Honorary Membership by the Radiological Society of North America.

Besides her professional achievements, Dr Lee has been actively participating in many charitable organizations for cancer patients. In particular, she has been serving in the Executive Council of the Hong Kong Anti-Cancer Society since 1994, she has been Chairman of the Education Subcommittee and Cancer Research Subcommittee, and she becomes the Vice-Chairman since 2008.

Cancer Family Support Support to cancer families in crisis complementary to the conventional health care system.

Background
Cancer is an immensely stressful event which can produces great challenges and disruptions to the lives of patients and their families. Not only do patients and caregivers experience physical sufferings, they also encounter psycho-social-spiritual distresses and pragmatic challenges. In 2010, the Hong Kong Anti-Cancer Society (HKACS) launched a 2-year pilot community-outreach project to facilitate patients and family caregivers in facing the many stressors and distresses brought on by cancer with the ultimate goal of improving their quality of life.

Objective
This study aims to evaluate the effectiveness of the project in reducing cancer related distress and improving psycho-social-spiritual wellbeing and quality of life among cancer families.

Method
Quantitative and qualitative evaluation was adopted to evaluate the effectiveness of this pilot project. Specifically, secondary data analysis was performed on existing clinical information of patients and caregivers that includes: 1) psychosocial distress; 2) quality of life and; 3) clinical assessments. Qualitative evaluation was based on focus group interviews with patients, caregivers, project staff and volunteers.

Results
Secondary data analysis performed on 673 project participants revealed that the project is effective in: 1) reducing psychosocial distress; 2) improving general conditions and quality of life and; 3) increasing cancer knowledge and; 4) alleviating death taboo. Focus group interviews identified: 1) factors contribute to the success of the project; 2) challenges in project implementation and 3) suggestions for project enhancement and development.

Discussion
As an early attempt to provide community family support, this pilot project is an excellent example of adopting a multidisciplinary, community-outreach, person-centered care approach to cater the holistic wellbeing of cancer patients and family caregivers. Recommendations for clinical practice and policy formulation will be discussed with regard to the needs of cancer families.



Prof. Cecilia Chan
Founding Director, Centre on Behavioral Health, University of Hong Kong

Prof CHAN, LAI WAN CECILIA is the Head of the Department of Social Work and Social Administration of the University of Hong Kong. She is an experienced social worker renowned in her creative innovations of integrating eastern concepts into her integrative therapy as well as her work on psychosocial oncology, end-of-life care, death and bereavement studies. Prof. Chan is the editor and author of over 30 books and author of over two hundred articles and book chapters in health and mental health, eastern integrative empowerment intervention and outcome research, fertility and sterility, psychosocial oncology, death and loss, bereavement and palliative care. She is also the Board Member of the International Workgroup on Death, Dying and Bereavement. She is an excellent speaker and has been invited to deliver named lectures and keynote addresses in major international conferences on social work and health care.



Mrs. Patricia Chu
Chairman, The Hong Kong Anti-Cancer Society

Mrs. Patricia Chu is the Chairperson of the Hong Kong Anti-Cancer Society, the Consortium of Institutes on Family in the Asian Region and the Academy of Family Therapy. She was the Deputy Director of the Social Welfare Department of the Hong Kong Special Administrative Region (HKSAR) before she retired in 2002 after serving 34 years in the civil service. She is renowned in the social welfare profession for her dedication and contribution, in particular, to the development of family work. Since 2003, she has served as a member of the Executive Committee of the Hong Kong Anti-Cancer Society, dedicating her professional expertise in addressing the psycho-social needs of the cancer patients and their families, while raising funds to provide assistance to needy patients. She had also served as the Chairperson of the Social Workers Registration Board and was appointed by the HKSAR Government as the Chairperson of the Equal Opportunities Commission. Mrs. Chu is currently a member of the Family Council of the HKSAR Government.

She has received the Bronze Bauhinia Star awarded by the HKSAR Government in 2000 and the Rotary Centennial Service Award of Professional Excellence awarded by the Rotary International District 3450 in 2005 in recognition of her contribution to the social welfare field and the social work profession.

Co-organizers



Supporting Organizations



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香港防癌會於1963年成立，為香港歷史最悠久的非牟利抗癌機構，在過去的50年，本會一直致力推動各項防癌和抗癌工作，竭力為香港市民提供相關的多元化服務。

The Hong Kong Anti-Cancer Society (HKACS) is the oldest anti-cancer non-profit organization in Hong Kong. For the past 50 years, it has always been at the forefront of fighting against cancer and is committed to serving the people of Hong Kong.



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Cancer Education



癌症研究
Cancer Research



義工服務
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癌症探測及預防
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Please support works of HKACS, so as to let more cancer patients in need be benefitted.

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Symposium on: "Cancer Control: Challenges & Opportunities"

Date/Time: 7 December 2013 (Saturday) 9:30am - 17:45pm
Venue: Auditorium, HK Federation of Youths Group Building, 21 Pak Fuk Rd, North Point, HK
Honorary Advisor: Dr. C.H. Leong
Keynote Speakers: Prof. Mary Gospodarowicz President, Union for International Cancer Control (UICC)
Dr. Constance Chan Director, Department of Health, Hong Kong
Moderator: Prof. Anthony Chan, Dr William Foo, Dr. Raymond Liang, Prof. S.Y. Leung

Time	Topic	Speaker
9:00 - 9:30am	Registration	
9:30 - 9:50am	Opening Ceremony	
	Welcome address	Dr. C.H. Leong
	Opening Remark by Guest-of-Honour	Prof. Sophia Chan
9:50 - 10:50am	Cancer epidemiology	
	Moderator	Dr. William Foo
	China: Cancer prevention and control	Prof. Dai Min
	Current status & projection to 2030, Hong Kong perspective	Dr. Roger Ngan
	Overall projection on the cancer burden and trends of some common cancers	
	Q&A	Dr. William Foo
10:50 - 11:10am	Tea Break	
11:10am - 12:10pm	Strategy on cancer control	
	Moderator	Prof. Raymond Liang
	International perspective	Prof. Mary Gospodarowicz
	Advocating for international high quality public health & population-based health care programs.	
	Hong Kong perspective	Dr. Constance Chan
	Policy framework and coordinating mechanism on cancer control and the government's actions on preventing and controlling cancer.	
	Q&A	Prof. Raymond Liang
12:10 - 2:00pm	Lunch Break	
2:00 - 3:10pm	Cancer prevention and services	
	Moderator	Prof. S.Y. Leung
	Hong Kong: Cancer prevention and screening	Prof. T.H. Lam
	Updated recommendations on prevention and screening on three cancers namely: breast, colorectal and prostate cancers.	
	Cancer services in public hospitals	Dr. Kin-lai Chung
	Co-ordination and delivery of high-efficiency health services for patients with cancer in the public sector.	
	Manpower planning and training	Dr. C.K. Law
	Planning and training of health care professionals targeting at the rapidly increasing cancer population.	
	Q&A	Prof. S.Y. Leung
3:10 - 3:30pm	Tea Break	
3:30 - 4:50pm	Advocacy for cancer control	
	Moderator	Prof. Anthony Chan
	Global targets and international actions	Mr. Cary Adams
	Sustainable delivery system to ensure effective cancer control globally.	
	Overview of major cancer NGOs in Hong Kong	Dr. Anne Lee
	Overview of the contribution to cancer control by Non-Government Organizations in HK.	
	Cancer Family Support	Prof. Cecilia Chan
	Support to cancer families in crisis complementary to the conventional health care system.	Mrs. Patricia Chu
	Q&A	Prof. Anthony Chan
4:50 - 5:20pm	Panel Discussion & Open Forum	
5:20 - 5:25pm	Closing remarks	Dr C.H. Leong
5:30pm	End of Symposium	

CME / CNE Accreditation:
MCHK CME Program: 4 CME (accredited by HKAM); Physicians: 4 CME; Surgeons: 4 CME.
Community Medicine / Family Physicians / Obstetricians & Gynaecologists / Radiologists are pending.
Nurses: 6 CNE.

Symposium on: "Cancer Control: Challenges & Opportunities"

GUEST OF HONOR



Prof. Sophia Chan
*Under Secretary
Food and Health Bureau*

HON. ADVISOR



Dr. CH Leong
*Chairman of the Council
The University of Hong Kong*

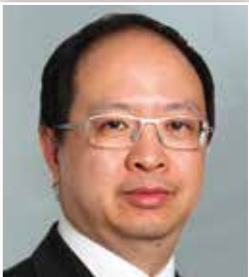
MODERATORS



Prof. Anthony Chan
*Chair
Department of Clinical Oncology &
Associate Dean (External Affairs)
Faculty of Medicine
The Chinese University of Hong Kong*



Dr. William Foo
*Director
Radiotherapy & Oncology Centre
Specialist in Clinical Oncology
Hong Kong Baptist Hospital*



Dr. Raymond Liang
*Head, Department of Medicine
Director, Comprehensive Oncology Centre
Hong Kong Sanatorium & Hospital*



Prof. SY Leung
*Associate Dean (Research)
Li Ka Shing Faculty of Medicine
The University of Hong Kong*

SPEAKERS

Cancer Prevention and Control in China

Cancer is the leading death cause in China. In the last decades, cancer incidence and mortality increased largely in both rural and urban China. Cancers of lung, breast, colorectum, stomach, liver and oesophagus are the common cancers in China. Based on the distribution and risk factors of cancer in China, Chinese government has defined several strategies for cancer prevention and control including (1) building the Cancer Prevention and Control System, e.g. building National Cancer Center and regional centers; (2) Improving the Cancer Information System, e.g. developing cancer registration system; (3) Developing the Cancer Knowledge Dissemination, including several actions such as National Cancer Knowledge Awareness Week; (4) Controlling the Cancer Risk Factors, e.g. National Health Lifestyle Action, Tobacco Control Action; (5) Carrying out the Cancer Early Diagnosis and Treatment, including the cancer screening program in high-risk rural areas which was initiated in 2004 targeting 8 top cancers in rural areas and cancer screening program in urban China which was initiated in 2012 targeting 5 top cancers in urban areas.



Prof. Dai Min
Cancer Institute and Hospital, Chinese Academy of Medical Sciences (CAMS)

Dr Min Dai graduated from Tongji Medical College of Huazhong Science and Technology University, Wuhan, China in 2001 and received her Doctorate Degree in Epidemiology and Biostatistics. Afterwards, she won the postdoctoral fellowship in International Agency for Research on Cancer/World Health Organization (IARC/WHO) during 2002-2005. In March 2005, she became the staff scientist in IARC/WHO and led several HPV prevalence studies in China. In February 2008, she was invited by the Cancer Institute/Hospital, Chinese Academy of Medical Sciences (CICAMS) and returned to China. Now she is the Professor and Ph.D mentor in Cancer Epidemiology in CICAMS and the Distinguished Professor in Peking Union Medical College (PUMC). Since 2012, she has been leading a national key public health program called "national cancer screening program in urban China", which covered 3 million population in 12 provinces in China.

Current status & projection to 2030, Hong Kong perspective

The cancer burden in Hong Kong has tremendously increased over the 10-year period from 2001 to 2010, with new cancer cases and cancer mortality increased by 24% and 17% respectively. Although the overall age standardized rate of cancers remain largely stable, the crude incidence rates of cancers for both genders are observed to be inevitably mounting a rising trend, largely due to an ageing population. Over the period of 2001 to 2010, there are noticeable increases in both age standardized incidence rates and number of newly diagnosed cases in colorectal cancers, female breast cancers, prostate cancers, thyroid cancers and uterine cancers. Fortunately, with the advent of more effective therapies and better supportive care, the overall age standardized mortality rate of cancers is falling during the same period. The latest 2011 cancer statistics recently released by the Hong Kong Cancer Registry showed a steady increase in cancer incidences compared with 2010, with colorectal cancers overtaking lung cancers as the most common cancer in Hong Kong, and the number of newly diagnosed breast cancers increased by over 10%. The Hong Kong Cancer Registry is projecting a roughly 30% increase of new cancer cases by 2025 in Hong Kong, with females catching up males in new cancer cases by early 2020s. The trends of individual cancer incidences over the next 20 years up to 2030 will be further elaborated in the talk. To be better prepared for the future challenges in coping with the foreseeable demands in cancer services, the Hong Kong Cancer Registry is taking initiatives to enhance the cancer data to be captured. With appropriate resources, the Registry is striving to provide more comprehensive outcome data such as stage-specific survivals for major cancers for the clinicians and the public, and to facilitate administrators of health care providers in planning the demand-driven and resource-draining cancer services.



Dr. Roger KC Ngan
Director, Hong Kong Cancer Registry

Dr. Roger Ngan is the Chief of Service in the Department of Clinical Oncology of Queen Elizabeth Hospital, Hong Kong. He has special interests in the multimodality treatments in breast cancers, gynecological cancers, and head and neck cancers. Dr. Ngan is an active clinical researcher, and a clinical leader in the translational cancer research of the Cancer Research Laboratory at Queen Elizabeth Hospital. Dr. Ngan is also serving as the Director of Hong Kong Cancer Registry, Honorary Clinical Associate Professor in the Department of Clinical Oncology of the University of Hong Kong, Deputy Chief Editor of the Hong Kong Journal of Radiology, a member of the executive management council of the Hong Kong Center for NPC Research, and a member of the Scientific Advisory Committee of the State Key Laboratory in Oncology in South China at the Chinese University of Hong Kong.

SPEAKERS

International perspective *Advocating for international high quality public health & population-based health care programs.*



Prof. Mary Gospodarowicz
President, Union for International Cancer Control (UICC)

Prof. Gospodarowicz is the Medical Director of the Princess Margaret Cancer Centre at the University Health Network in Toronto, Canada and Regional Vice-President of Cancer Care Ontario for Toronto South. She recently completed a 10 year term as Professor and Chair of the Department of Radiation Oncology at the University of Toronto and Chief of the Radiation Medicine Program at Princess Margaret.

Mary Gospodarowicz received her medical degree from the University of Toronto and holds specialty certifications in internal medicine, medical oncology, and radiation oncology. She has an active clinical radiation oncology practice in which she treats patients with malignant lymphomas and genitourinary cancers. She has authored more than 250 peer-reviewed articles, book chapters, and letters. Her academic interests include clinical trials evaluating the role of radiation therapy in lymphomas, prostate cancer, bladder cancer, and testis cancer. She is past chair of the National Cancer Institute of Canada Clinical Trials Group Genitourinary Committee. Currently, her major interest is in developing and implementing image guided precision radiotherapy at Princess Margaret. With long standing involvement in late effects research, she is very interested in fostering the newly established survivorship clinical programs and research.

Mary Gospodarowicz is an Fellow of the American Society of Radiology and Oncology (ASTRO), honorary fellow of the Royal College of Radiologists in the United Kingdom, an honorary member of the European Society of Therapeutic Radiology and Oncology (ESTRO), and a past president of the Canadian Association of Radiation Oncologists.

Strategy on Cancer Control in Hong Kong

Like many other places, cancer is a major public health concern in Hong Kong. In 2012, three in ten registered deaths in Hong Kong were caused by cancers. As cancer poses a huge burden on the local health care system, the Government of Health Kong Special Administrative Region attaches great importance in cancer prevention and control.

In 2001, the Cancer Coordinating Committee (CCC) was established under the chairmanship of the then Secretary for Health, Welfare and Food to formulate strategies and make recommendations for cancer prevention and control. There are four Cancer Expert Working Groups (CEWG) supporting the work of CCC in different priority areas - CEWG on Cancer Data and Priorities reviews cancer data management system and identifies local cancer control priorities; CEWG on Cancer Treatment Services Standards reviews cancer services in Hong Kong; CEWG on Cancer Research and Development reviews local situation and identifies strategic opportunities for cancer research and development; CEWG on Cancer Prevention and Screening reviews scientific evidence on a regular basis and provides recommendations on preventive measures and screening of major cancers.

As cancer shares many modifiable risk factors with other non-communicable diseases, interventions aiming to reduce smoking, unhealthy diet, physical inactivity and alcohol misuse are useful in preventing a spectrum of important diseases including cancers. This upstream approach is in line with the Strategic Framework for Prevention and Control of NCD published by the Department of Health (DH) in 2008. Meanwhile, surveillance will continue to play a pivotal role in cancer prevention and control as it allows disease trends to be monitored and acted upon.

To build a healthier population, DH will continue to foster partnerships in the fight against cancer. I look forward to closer collaboration with partners in the public and non-governmental sector to strengthen anti-cancer work in surveillance, public education, screening, treatment and rehabilitation.



Dr. Constance CHAN Hon-ye
Director, Department of Health

Dr Chan joined the Government as a Medical and Health Officer in February 1988. She was promoted to Senior Medical and Health Officer in November 1993, to Principal Medical and Health Officer in July 1996 and to Assistant Director of Health in August 2000. She took up the Controller, Centre for Food Safety, post in October 2007 and appointed as Director of Health in June 2012.

Hong Kong: Cancer prevention and screening *Updated recommendations on prevention and screening on three cancers namely: breast, colorectal and prostate cancers.*

Cancer is a major non-communicable disease in Hong Kong. In 2010, there were more than 26,000 newly diagnosed cancer cases. In men, lung cancer remained the most common cancer, closely followed by colorectal cancer, and prostate cancer. In women, breast cancer continued to be the leading cancer, followed by colorectal and lung cancers. In 2012, cancer claimed over 13,000 lives, accounting for about one third of all deaths, and is the top killer. The age-standardised incidence rates of cancer has been declining steadily in the past two decades, but the absolute number of new cancer cases has been rising due to population growth and ageing. More people are living with cancer due to improved survival. Hence, cancer remains a major public health threat and a heavy burden on our healthcare system and community.

Since the establishment of the Cancer Expert Working Group on Cancer Prevention and Screening (CEWG) in 2002 under the Government's Cancer Coordinating Committee, the CEWG keeps in view local and international scientific evidence and formulates local guidelines on cancer prevention and screening. The CEWG published its first report on seven cancers in 2004 with recommendations concerning the local population. In 2010, the CEWG published a revised set of recommendations on primary prevention and screening of breast, colorectal and prostate cancer after a comprehensive review of local and overseas evidence. These recommendations were reaffirmed in November 2012 after a further review. The CEWG will continue to review and update its recommendations by taking into account the latest scientific evidence.



Prof. T.H. Lam
Chairman, Cancer Expert Working Group on Cancer Prevention and Screening. Chair Professor, School of Public Health, The University of Hong Kong

Professor Lam is a fellow of the Australasian Faculty of Occupational Medicine, the UK Faculty of Public Health, The London Faculty of Occupational Medicine, The Hong Kong Academy of Medicine (Community Medicine) and The Royal College of Physicians of Edinburgh. Professor Lam was President of the Hong Kong College of Community Medicine from 1997 to 2001. He was Vice-Chairman of Hong Kong Council on Smoking and Health and Co-Chair of Grant Review Board, Research Council, Health, Welfare and Food Bureau of the Hong Kong SAR Government. He was conferred Honorary Fellowship of Hong Kong College of Community Medicine in 2008.

He has been appointed by the World Health Organization as short-term consultant, temporary advisor or expert participant for more than ten occasions. He was appointed Justice of Peace in 2005 and awarded Bronze Bauhinia Star in 2012 by the HKSAR Government in 2005. Since 2002 (to present), he is Member of Cancer Coordinating Committee and Chairman of Expert Working Group on Cancer Prevention and Screening, Food and Health Bureau.

Professor Lam's research interests are on epidemiology and control of noncommunicable diseases with a major focus on tobacco and other lifestyle related diseases.

Professor Lam's research interests are on epidemiology and control of noncommunicable diseases with a major focus on tobacco and other lifestyle related diseases. He is principal investigator of several major epidemiological studies, including the Hong Kong Lifestyle and Mortality Study (40,000 subjects), Guangzhou Occupational Cohort Study (160,000 subjects), Hong Kong 1997 Birth Cohort Study (8,300 subjects), Hong Kong Elderly Health Services Cohort Study (60,000 subjects), Guangzhou Biobank Cohort Study (30,000 subjects) and FAMILY project (A Jockey Club Initiative for a Harmonious Society). Through the FAMILY project, he has collaborated with numerous local service organisation on many community based participatory research (CBPR) projects to promote family health, happiness and harmony (3Hs) based on public health approaches and positive psychology. Because of the zero wine and beer tax in Hong Kong since 2008, he is involved in alcohol control and related research. He has published about 600 papers in international peer reviewed journals.

SPEAKERS

Cancer services in public hospitals *Co-ordination and delivery of high-efficiency health services for patients with cancer in the public sector.*

The number of new cancer patients in Hong Kong increases by 2% per annum, and most of them go to public hospitals under the Hospital Authority (HA) for treatment. People with cancer often have complex needs and require different types of care at different stages of their illness and recovery. They have to navigate a complex patient journey involving multiple specialties, which poses challenges to the delivery of integrated and patient-centred care.

The HA has been faced with various challenges in recent years, including but not limited to the increasing demand and manpower shortages. To improve patients' access to care and enhance the quality of care, the HA has taken measures to enhance service capacity and improve service coordination to better patient experience in public hospitals. Initiatives such as extended hour radiological services and improved access to pathological tests for diagnosis, cancer case manager program for optimizing patient care pathway, and clinical pharmacist program for enhancing medication safety have been implemented. In addition, new technologies in the areas of radiotherapy and surgery for treatment have been introduced to improve efficiency of care. In the future, the HA will continue to improve cancer service organization at both cluster and hospital levels, with the goal to deliver seamless care along the patient journey.



Dr. Chung Kin-lai
Chief Manager, Integrated Care Program, Hospital Authority

Dr CHUNG Kin Lai is currently the Chief Manager (Integrated Care Programmes) of the Hospital Authority (HA). He is the head of Integrated Care Programmes Department of Cluster Services Division in overseeing integrated services in the management of patients with chronic diseases including mental health, cancer, clinical oncology, cardiac, stroke, diabetes and renal. Prior to his current appointment, he was the Hospital Chief Executive of Castle Peak Hospital & Siu Lam Hospital cum Service Director (Quality & Safety) of New Territories West Cluster from 2008 to 2012.

Manpower planning in Cancer Service in HK *Planning and training of health care professionals targeting at the rapidly increasing cancer population.*

Cancer incidence is growing at an annual rate of 2% in Hong Kong in the recent decade. The workload per patient however grows at a much faster pace due to better treatment leading to longer survival, more sophisticated treatment demanding more resource including manpower, and even more treatment for cancer-treatment related complications. Over the years, the public - private ratio of share in cancer care stays steadily at about 9 to 1. As the private demand varies largely with local and global economy and hence is highly variable, the presentation would be concentrated on manpower planning for the public service, although the final outcome would again be highly unpredictable due to possible uncontrollable brain drain from public to private.

Cancer treatment is multidisciplinary. Manpower for staff wholly involved in cancer care will be discussed, like oncologists (clinical oncologists in particular) and paramedical personnel like physicists and radiation therapists. Provision of the latter group depends mainly on the number of radiotherapy treatment machines in service. Lastly, the nursing demand will also be addressed due to increasing complexity of treatment including systemic treatment and palliative care.



Dr. CK Law
President, Hong Kong College of Radiologists

Clinical Director of Hong Kong Adventist Oncology Center
President of Hong Kong College of Radiologists
Honorary Clinical Associate Professor in Department of Clinical Oncology, University of Hong Kong

Global Targets and International Actions

The global health and development agenda has changed in the last 3 years, with the dialogue at the United Nations (UN) focusing on the growing burden of non communicable diseases (NCDs) around the world. Following the UN High Level meeting on NCDs in September 2011, a set of global targets have been set by member states and in May 2013, a new global NCD Action Plan was agreed at the World Health Assembly. In the next 2 years, the Millennium Development Goals will be replaced by a new set of development goals. It is imperative that the cancer community advocates for cancer to be in these goals. In this presentation, Cary Adams will outline what decisions taken in addressing NCDs have and will impact the global cancer community. He will stress the importance of including cancer in the Post 2015 development agenda and highlight how the refreshed World Cancer Declaration can be used to make the case for cancer.



Mr. Cary Adams
CEO, Union for International Cancer Control (UICC)

Qualifications
Masters in Business Administration (Distinction and short listed for European Student of the Year), University of Bath, UK 1998-2002. BSc (Hons) Economics, Computing and Statistics. University of Bath, UK 1981-1985. Advanced Level qualifications in Economics, Pure Mathematics and Geography (All Grade A). Southend Grammar School, UK 1974-1981

Executive
Harvard Business School, Boston, USA. The Corporate Leader, course for Harvard Alumni March 2006. Stanford Business School, Stanford, USA. Financial Management Course June 2004. Harvard Business School, Boston, USA. Graduated from the General Manager Programme Feb-May 2003.

Employment History
Sept 2008 – date Chief Executive Officer, Union for International Cancer Control (UICC), Geneva
UICC is the largest non-government membership organisation which fights cancer globally. It has more than 750 members in 150 countries. It performs 3 global activities on behalf of its members – leading global advocacy at the highest political levels, arranging global events like World Cancer Day, the World Cancer Congress and the World Cancer Leaders' Summit, and implementing programmes which address specific cancer issues in low and middle income countries.

Responsibilities
Full strategic management and P&L responsibility with a significant responsibility to manage all external relationships with individuals and organisations which impact global health.

Achievements
• Re-positioning UICC as a world leader in the fight against cancer
• Creation and chairmanship of the NCD Alliance
• Successful delivery and implementation of a new UICC strategy.
• Turnaround of organisation in terms of advocacy activity, funding base, member growth and results.
• Creation of a new brand, business and financial model
• Successful delivery of World Cancer Day, World Cancer Congress, World Cancer Leaders' Summit in 2010/11/12 and 2013.